Streamline Reading Instruction. Accelerate Every Reader.

Students who are taught less, with high-leverage activities, learn to read more easily and faster than students who are taught more. Reading Simplified gives your teachers a small set of powerful routines—grounded in the science of reading—plus the coaching and materials to run them with real students, starting week one.

40%

growth in students reaching DIBELS benchmark in a single year—36% to 70%

d = 1.70

average effect size—more than four times typical annual growth

$12M+

federal IES funding behind the UNC research program the routines come from

EVERY PACKAGE INCLUDES, FOR EVERY TEACHER

- **12 months of the Reading Simplified Academy**—the streamlined preK–5 reading instruction system
- Individualized support from Reading Simplified experts
- Teacher's Manual + Teacher Resources spiral
- Complete digital curriculum, coherent resources across all Tiers, preK through 5th grade
- Printed Student Materials Binder for her/his grade level

Three packages build on that foundation—the pages that follow lay out what each one adds, what it costs, and how Year 2 pricing works.

YEAR 1 PACKAGES

Three ways to partner

PACKAGE 01

Reading Simplified Academy Core

$690
per teacher / year

Everything above, ready to go. Schools with 7+ teachers also receive a complimentary live virtual Overview Workshop to launch the whole team together.

PACKAGE 02

Reading Simplified Academy Accelerator

$1,190
per teacher / year
complete price · 7-teacher minimum

Everything in Core, plus the feedback loop that ensures changes in classroom practice:

- ✓ **2 expert video lesson reviews per teacher**—personal feedback on her/his real instruction
- ✓ **3 live 90 minute workshops across the year**—launch, refine, and problem-solve with your school's real data

PACKAGE 03

Reading Simplified Academy Partnership

Accelerator + a Reading Simplified expert in your building

$1,190
per teacher / year
+ one school-wide fee

Everything in Accelerator ($1,190 per teacher), plus one school-wide fee for on-site observation & feedback days:

1 day	2 days	3 days
$4,000	**$7,500**	**$10,800**

Per school, + travel. Classroom observations, side-by-side coaching, and a leadership debrief: what's working, who needs support, what to focus on next.

> **Example:** a 15-teacher school choosing the 2-Day Partnership invests $17,850 (teachers) + $7,500 (school) = **$25,350 + travel**—every teacher fully equipped, coached, and reviewed, with two days of in-person expert support.

SIDE BY SIDE

What each Year 1 package includes

	Core	Accelerator	Partnership
12 months of Academy access	✓	✓	✓
Complete digital curriculum, preK–5	✓	✓	✓
Individualized support from Reading Simplified experts	✓	✓	✓
Printed Student Materials Binder, varies by grade level	✓	✓	✓
Teacher's Manual + Teacher Resources spirals	✓	✓	✓
Live Overview Workshop to launch the team	7+ teachers	✓	✓
Expert video lesson reviews, per teacher	—	**2**	**2**
Live two-hour workshops across the year	—	**3**	**3**
On-site observation & feedback days	—	—	1–3 days
Teacher minimum	none	**7**	**7**
Year 1 price	**$690**	**$1,190**	**$1,190** + school fee

YEAR 2 AND BEYOND

Sustain & Deepen

Your teachers keep their printed materials—Year 2 pricing covers continued access of digital resources and personalized support.

Academy Core Renewal

Continued Academy access, full digital curriculum, ongoing individualized coaching, and fresh student printables for the new year.

$297
per teacher / year

Academy Accelerator Renewal

Core Renewal plus 1 expert video lesson review per teacher and 2 live workshops: a fall re-launch (refresh returning staff, fast-start new hires) and a winter data workshop built around your students' assessment results.

$597
per teacher / year
complete price · 7-teacher minimum

Academy Partnership Renewal

Accelerator Renewal + on-site days. Same day rates: $4,000 / $7,500 / $10,800 per school + travel. We recommend at least one mid-year visit.

$597 per teacher
+ school-wide day rate

New teachers join at Year 1 pricing—they need the full training and materials.

FUNDING

Reading Simplified meets federal funding guidelines for Title I, Title II, Title III (EL), Title I-C Migrant, IDEA (Special Education), CLSD, and McKinney-Vento Homeless Education funds.

THE CASE

Why schools choose Reading Simplified

Evidence-based. Reading Simplified's routines are rooted in Targeted Reading Intervention (now Targeted Reading Instruction)—the UNC-Chapel Hill research program backed by over $12 million in federal IES funding, 12+ peer-reviewed studies, and one of the highest effect sizes on Evidence for ESSA.

Efficient. One coherent system across all Tiers, all grades, not a chaotic conflict of programs. Teachers learn a handful of routines that integrate phonemic awareness, phonics, decoding, and fluency in every activity.

Fast results. Built for measurable growth in weeks, not years—including your hardest-to-reach readers. In a 2023–24 evaluation by the American Institutes for Research's MTSS Center, two Title I elementary schools (450+ students) saw 40% growth in students reaching benchmark on DIBELS in a single year—from 36% of students at/above benchmark to 70%—with an average effect size of d = 1.70, more than four times typical annual growth.

Actually implemented. Video lesson reviews and live coaching mean teachers don't just complete a course—they change what happens in small groups tomorrow.

Ready to start?

Email **admin@readingsimplified.com** with your teacher count and package choice, or submit a Purchase Order. We'll take it from there.

readingsimplified.com/district-packages

Results source: American Institutes for Research MTSS Center, Evaluation of Reading Simplified Implementation, 2023–24. Full report: readingsimplified.com/american-institutes-of-research-evaluation-of-reading-simplified-implementation-2023-2024